



The Role of Law and Policy in Achieving Health Equity and Attaining Our Healthy People Objectives

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of Health and Human Services (HHS)**

June 13, 2019

- Healthy People Background and the Role of Law and Policy in Achieving Health Equity and Attaining the Healthy People Objectives
 - Don Wright, MD, MPH, Deputy Assistant Secretary for Health; Director, ODPHP, HHS
- Introducing A Blueprint for Changemakers: A New Tool for Achieving Health Equity Through Law & Policy
 - Kimberly Libman, PhD, MPH, Program Director, ChangeLab Solutions
- Advancing Health Equity Through Active Transportation Plans
 - Genoveva Islas, MPH, Director, Cultiva La Salud



What Is Healthy People?

- Provides a strategic framework for a **national prevention agenda** that communicates a vision for improving health and achieving health equity
- Identifies science-based, **measurable objectives with targets** to be achieved by the end of the decade
- Requires tracking of **data-driven outcomes** to monitor progress and to motivate, guide, and focus action
- Offers a model for international, state, and local **program planning**



DEVELOPING
HealthyPeople
2030



Evolution of Healthy People and Health Equity Across the Decades

Target Year	1990	2000	2010	2020
Overarching Goals	<ul style="list-style-type: none"> Decrease mortality: infants–adults Increase independence among older adults 	<ul style="list-style-type: none"> Increase span of healthy life Reduce health disparities Achieve access to preventive services for all 	<ul style="list-style-type: none"> Increase quality and years of healthy life Eliminate health disparities 	<ul style="list-style-type: none"> Attain high-quality, longer lives free of preventable disease Achieve health equity; eliminate disparities Create social and physical environments that promote good health Promote quality of life, healthy development, healthy behaviors across life stages
Leading Health Indicators (LHIs)			10 topics 22 indicators	12 topics 26 indicators
Topic Areas	15	22	28	42
Objectives	226	319	~1,000	>1,200

Reports and Related Products

- Reports and community “Bright Spots”

Webinar Series

- Focused on specific Healthy People 2020 topics
- Shares community examples of innovative uses of law and policy to improve health outcomes

Supporting the Development of Healthy People 2030 (HP2030)

- HP2030 Listening Session: 2018 Public Health Law Conference

For more information:






www.healthypeople.gov/2020/law-and-health-policy



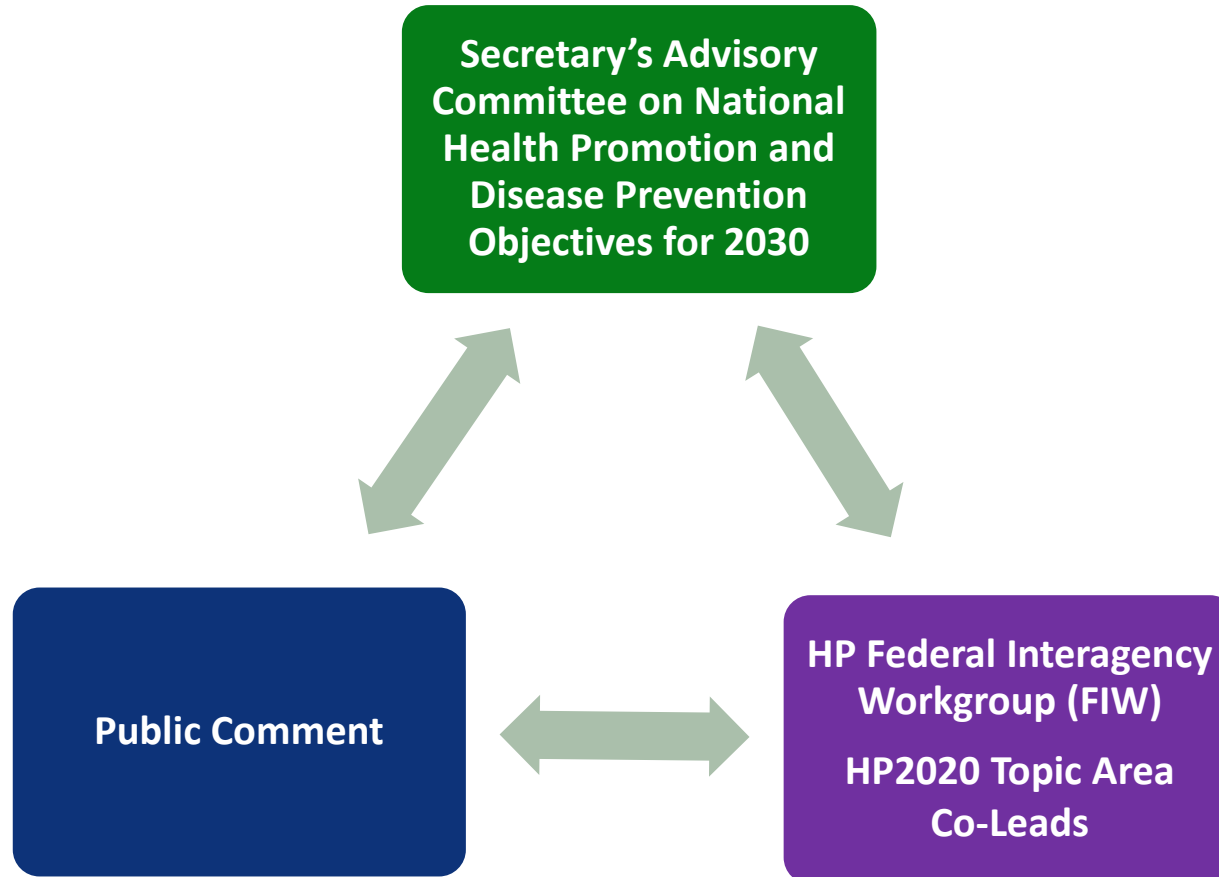
Robert Wood Johnson Foundation



Healthy People's Social Determinants of Health Framework and Key Issue Areas

				
Economic Stability	Education	Health and Health Care	Neighborhood and Built Environment	Social and Community Context
<ul style="list-style-type: none"> ▪ Poverty ▪ Employment ▪ Housing stability ▪ Food insecurity 	<ul style="list-style-type: none"> ▪ High school graduation rates ▪ Enrollment in higher education ▪ Early childhood education and development ▪ Language and literacy 	<ul style="list-style-type: none"> ▪ Access to health services ▪ Access to primary care ▪ Health literacy 	<ul style="list-style-type: none"> ▪ Quality of housing ▪ Crime and violence ▪ Environmental conditions ▪ Access to healthy foods 	<ul style="list-style-type: none"> ▪ Social cohesion ▪ Discrimination ▪ Civic participation ▪ Incarceration

3-Pronged Approach



Secretary's Advisory Committee on National Health Promotion and Disease Prevention Objectives for 2030

Co-Chairs:

- Dushanka V. Kleinman, DDS, MScD
- Nico Pronk, PhD, MA, FACSM, FAWHP

Chair Emeritus: Jonathan Fielding, MD, MPH, MBA, MA

Members:

- Susan F. Goekler, PhD, MCHES
- Cynthia A. Gómez, PhD
- Paul K. Halverson, DrPH, MHSA, FACHE
- Mary A. Pittman, DrPH
- Therese S. Richmond, PhD, CRNP, FAAN
- Nirav R. Shah, MD, MPH
- Edward J. Sondik, PhD
- Joel B. Teitelbaum, JD, LL.M.
- Glenda L. Wrenn Gordon, MD, MSHP, FAPA
- Namvar Zohoori, MD, MPH, PhD



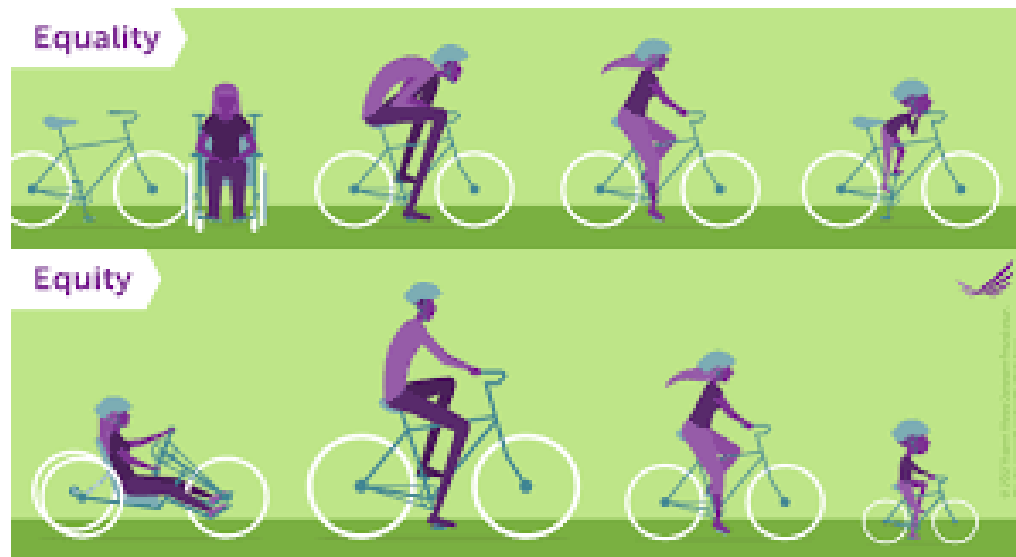
- **Charge:** “The Committee’s advice must assist the Secretary in reducing the number of objectives while ensuring that the selection criteria identify the most critical public health issues that are high-impact priorities supported by current, national data sets.”
- The committee’s work is to:
 - Ensure the selection criteria identify objectives addressing public health issues that current national data have shown are high-impact priorities
 - Limit the number of objectives
 - Identify the Leading Health Indicators
 - Implement Healthy People 2030
- Work started in December 2016.
 - Mission, vision, overarching goals
 - Subcommittee work, including issue briefs (Health Equity and Law and Policy)



Overarching Goals

- Attain healthy, thriving lives and well-being, free of preventable disease, disability, injury, and premature death.
- **Eliminate health disparities, achieve health equity**, and attain health literacy to improve the health and well-being of all.
- Create social, physical, and economic environments that promote attaining full potential for health and well-being for all.
- Promote healthy development, healthy behaviors, and well-being across all life stages.
- Engage leadership, key constituents, and the public across multiple sectors to take action and design policies that improve the health and well-being of all.

Health Equity Issue Brief



Source: Robert Wood Johnson Foundation, Achieving Health Equity; accessed 10/28/2018 at: <https://www.rwjf.org/en/library/features/achieving-health-equity.html>

Health Inequalities

Differences in health status or in the distribution of health determinants among different population groups (e.g., differences in mobility between elderly and younger populations or in mortality rates between people from different social classes).

Health Inequities

Differences in health and well-being outcomes that are avoidable, unfair, and unjust. Health inequities are affected by social, economic, and environmental conditions.

Health Equity Issue Brief

Target Year	1990	2000	2010	2020
Overarching Goals	None on health equity	Reduce health disparities	Eliminate health disparities	Achieve health equity , eliminate disparities; create social and physical environments that promote good health

- The history of health equity in Healthy People demonstrates that the concept has evolved over time as knowledge and values have changed.
- The emphasis on health equity within Healthy People 2030 marks a **critical shift** away from focusing on disease outcomes, which are often attributed to individual behaviors.

Health Equity Issue Brief

“**Health equity** means that everyone has a **fair and just** opportunity to be healthy. This requires removing obstacles to health such as poverty, discrimination, and their consequences, including powerlessness and lack of access to good jobs with fair pay, quality education and housing, safe environments, and health care.” (RWJF)

- To achieve health equity, we must recognize that multiple **determinants of health and well-being** interact with each other across the life span.
- The ability of Healthy People 2030 to measure its success in achieving health equity will depend on ongoing surveillance of health inequalities between more and less advantaged social groups.

Social Determinants of Health and Health Equity

Since health inequities are a key concern of Healthy People 2030, the initiative must enable stakeholders to identify opportunities to achieve **health equity**. Recommendations include:

- Include social determinants of health (SDOH) and health equity as **cross-cutting themes** in Healthy People 2030
- Maintain SDOH as a **distinct topic area**
- Apply SDOH as a **selection criterion** for topic area objectives

Objectives should seek to reduce health disparities and increase health equity as much as possible, including addressing social determinants of health.



Law and Policy Issue Brief:

Law and Policy as Determinants of Health

Law and Legal Policy Are Critical Determinants of Health



- Health equity has an important role in both HP2020 and HP2030.
- Law and policy can be important tools to promote health equity and to address barriers to good health.
- Improving health often requires working closely with other sectors (e.g., housing or transportation).
 - Law and policy can be helpful tools to leverage.
 - The committee argues law itself is a determinant of health.
- Next we will explore how communities can incorporate equity into their planning and policy work to improve population health.



- For more on the Healthy People initiative, including the development of Healthy People 2030:
 - www.healthypeople.gov
- For the Law and Health Policy project:
 - <https://www.healthypeople.gov/2020/law-and-health-policy/topic/nutrition-and-weight-status>
- For any other questions, please contact:
 - Angie McGowan, Project Director (CDC Assignee), ODPHP: Angela.McGowan@hhs.gov



A Blueprint for Changemakers

changelabsolutions.org/blueprint



ChangeLab Solutions



Our Mission

*Healthier communities
for all through equitable
laws & policies.*

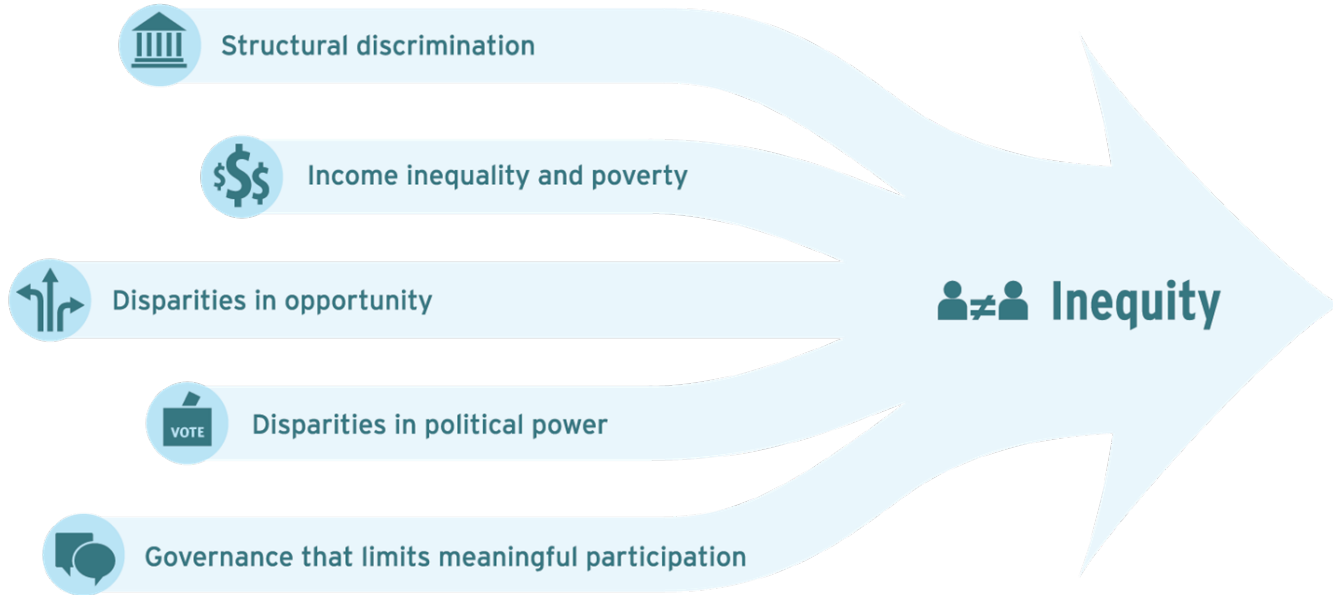


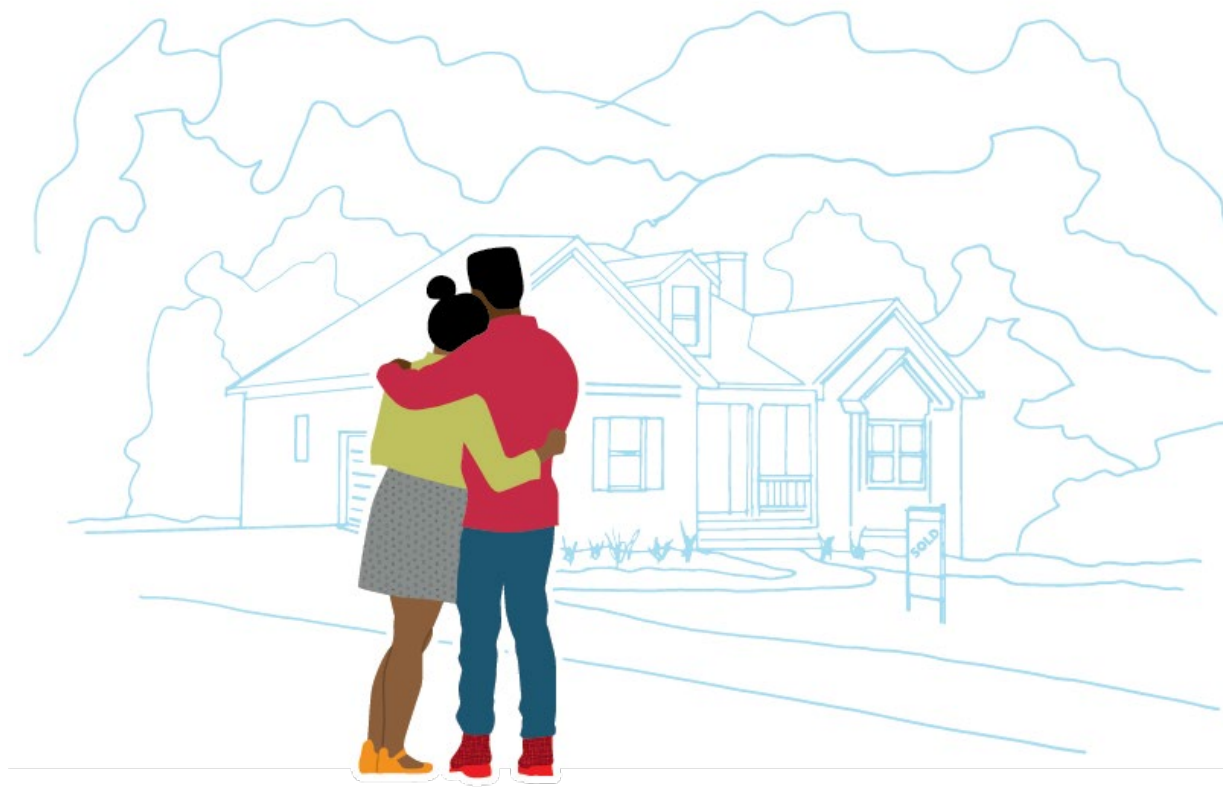




What Health Inequities Are & Why They Exist

The Fundamental Drivers of Health Inequity

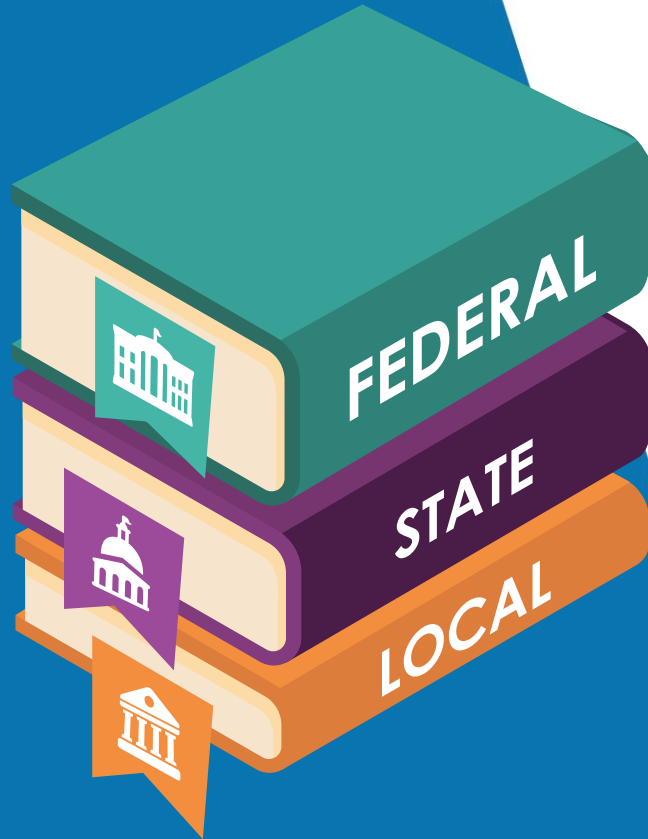




Why Law & Policy Tools Are Needed to Achieve Health Equity

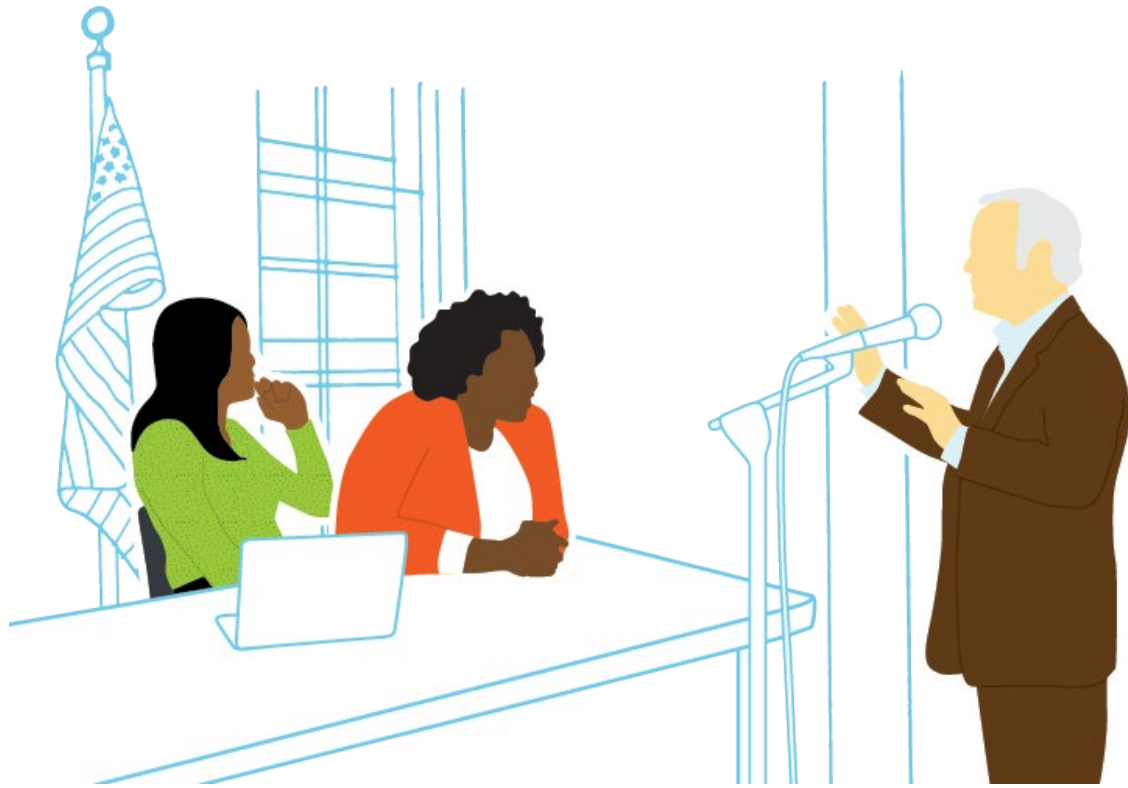


Addressing Health Inequity at the Local Level: Opportunities & Barriers







What is preemption?

When the law of a higher level of government invalidates the law of a lower level of government








Designing Specific Strategies to Address the Fundamental Drivers of Health Inequity






Building A Movement For Health Equity

	 Structural Discrimination	 Wealth & Income	 Opportunity	 Power	 Governance
Bail & sentencing reform	●	●	●	●	
Drug courts	●		●	●	
Health in All Policies	●	●	●	●	●
Participatory budgeting	●	●	●	●	●
State policies on home rule	●	●	●	●	●






Access to Health Care

	 Structural Discrimination	 Wealth & Income	 Opportunity	 Power	 Governance
Benefits access	●	●	●		
Child Health Insurance Program (CHIP)	●	●	●		
Medicaid	●	●	●		
Prescription access programs	●	●	●		






Place-Based Approaches

	 Structural Discrimination	 Wealth & Income	 Opportunity	 Power	 Governance
Community land trusts	●	●	●	●	●
Community policing & violence prevention	●		●	●	●
Complete streets	●		●		●
Equitable transit-oriented development	●	●	●		●
Fair-share laws (environmental justice)	●		●	●	●
Food procurement	●	●	●		●
Housing first	●	●			
Housing rehabilitation grant programs	●	●	●		
Inclusionary zoning	●	●	●		●
Participatory planning / people-centered engagement	●		●	●	●
Limits on density of alcohol, cannabis, sugary drink, & retailers	●	●	●		
Elimination of predatory marketing of alcohol, cannabis, sugary drink, & products	●	●	●		
Equitable pricing strategies for alcohol, cannabis, sugary drink, & tobacco products	●	●		●	●
Improved water quality & access	●	●	●		

Early Childhood Development & Education

	 Structural Discrimination	 Wealth & Income	 Opportunity	 Power	 Governance
Child care subsidies	●	●	●		
Dropout prevention	●		●	●	
Equitable school discipline	●		●	●	
Trauma-informed social-emotional learning	●		●		

Fair Employment & Income Insecurity

	 Structural Discrimination	 Wealth & Income	 Opportunity	 Power	 Governance
Earned Income Tax Credit	●	●	●		
Equitable contracting & procurement	●	●	●		
Job training	●	●	●		
Paid family leave	●	●	●	●	
Paid sick leave	●	●	●	●	
SNAP fruit & vegetable incentives	●	●			
Summer youth employment	●	●	●		
Supplemental Security Income & Social Security Disability Insurance	●	●	●		
Temporary Assistance for Needy Families (TANF)	●	●	●		



Achieving Health Equity Through Partnerships & Community Engagement

Thank you!

A Blueprint for Changemakers: Achieving Health Equity Through Law & Policy

Web: www.changelabsolutions.org

Twitter: @ChangeLabWorks

Facebook: @ChangeLabSolutions





Advancing Health Equity through Active Transportation Plans

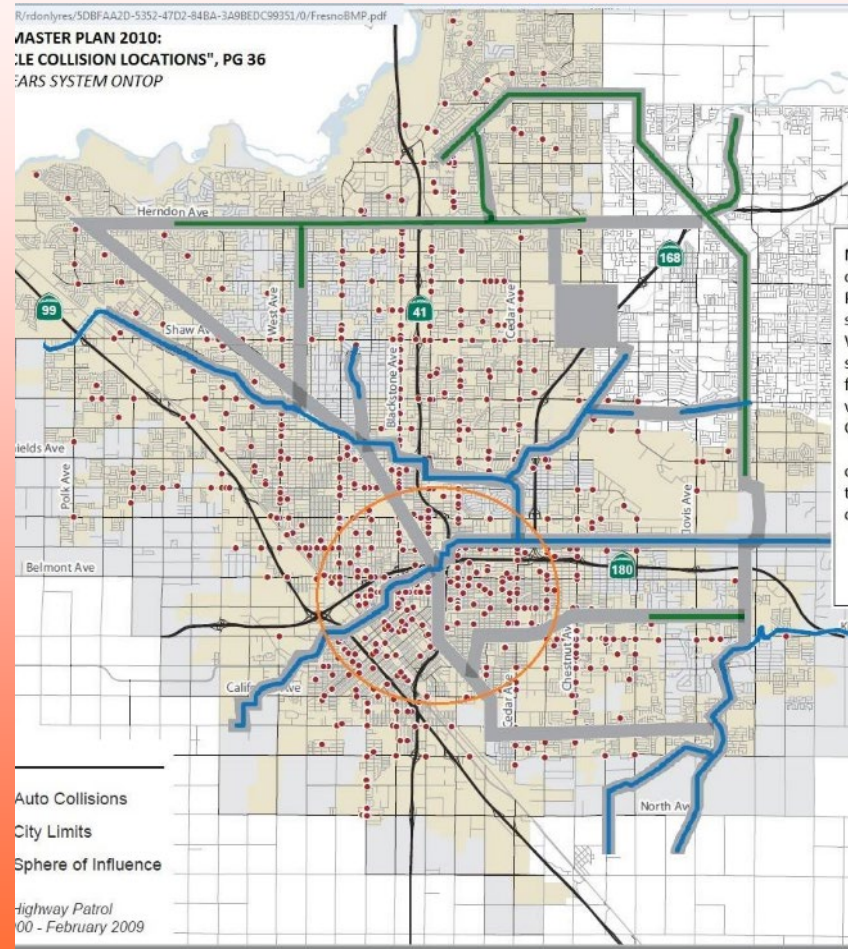
Presented by Genoveva Islas, MPH
Director, Cultiva La Salud

Cultiva La Salud

Our mission is to engage, inform and inspire residents in the San Joaquin Valley who are low-income and live in disadvantaged places to become actively involved in promoting health through advocacy for policy, systems and environmental improvements that encourage healthy eating and active living.

We believe that everyone should be able to live the full course of their life in optimal health.

Transportation Inequity



Transportation Inequity

Merced Police Arrest Man For Biking On Sidewalk, Bystander For Filming Arrest

TOPICS: California Merced Merced Police Department



POSTED BY: ADMIN MAY 16, 2016



What is Transportation Equity?

- Transportation equity means providing all individuals with an opportunity to safely get to work, school, home, healthcare, etc...
- Transportation equity is the just and fair inclusion in transportation planning.
- Transportation equity considers the needs of underserved communities.
- Transportation equity is about shared prosperity.

Challenges in Advancing Transportation Equity

- Limited Political Power
 - Connections and representation
 - Experience
- Challenges to Participation
 - Language Access
 - Meeting Times
- Data
 - Evidence
- Safety
- Racism, sexism, citizenship, social class, etc....
- Poverty



Organizational Capacity Building

- Staff Training
- League Certified Instructors
- Appointment to BPAC
- Stakeholder Review Fresno ATP
- Fresno COG



Leadership Development

Powerful People: Building Leadership for Healthy Communities

- Residents self-identifying projects
- Supporting capacity building.
- Boards and commissions



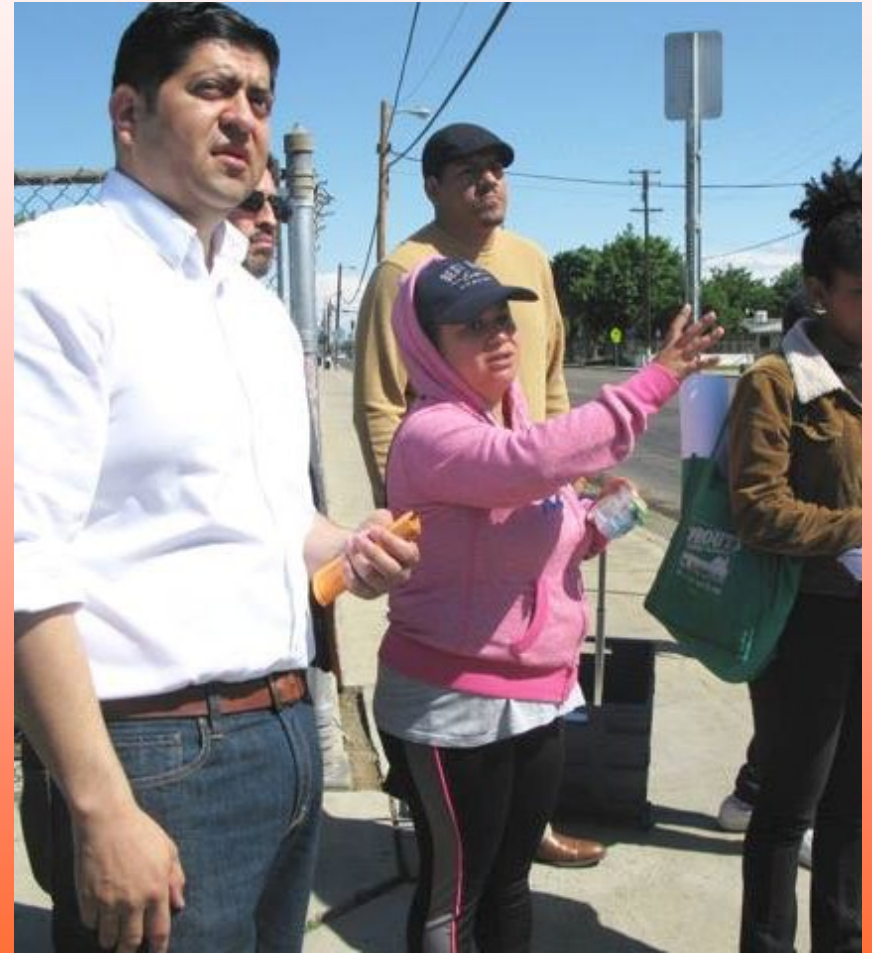
POWERFUL PEOPLE:

Building Leadership for Healthy Communities



A Curriculum Workbook

Engaging Decision Makers



Engaging Community

TALLER COMUNITARIO SOBRE PLAN DE TRANSPORTE ACTIVO

Acompáñenos para hablar sobre maneras de promover la caminata y el ciclismo en Southeast Fresno. La ciudad desarrollara una propuesta para su Plan de Transporte Activo. Su participación e ideas ayudaran a identificar las necesidades y establecer prioridades para crear una comunidad más saludable y segura para todos.

Interpretación será disponible. Se proveerá comida, refrescos y cuidado de niños.

viernes el 13 de mayo | 5:30pm - 7:30pm
Escuela Sequoia
Salon: Academic C
4050 Avenida de Hamilton

Para más información contacte:
Gabriela Mares al 559.498.0870 x108
o Gabriela@CultivaLaSalud.org

Financiado por los Centros para el Control y

LEADERSHIP COUNSEL
FOR
JUSTICE & ACCOUNTABILITY

CULTIVA SALUD
Cultivamos Saludable en Southeast Fresno

Add Comment

Select a template to create features

Add a comment by dropping a pin

- Make it safer and/or more comfortable to bike here
- Improve lighting here
- Add bike parking here
- Make it safer and/or more comfortable to walk here
- Add your own idea
- Add crosswalk here
- Bike parking exists here
- Facility maintenance needed here

Fresno Active Transportation Plan Survey

City of Fresno is creating an Active Transportation Plan!

FRESNO
Active Transportation Plan
we want to hear from you!

Love biking and walking in your community!

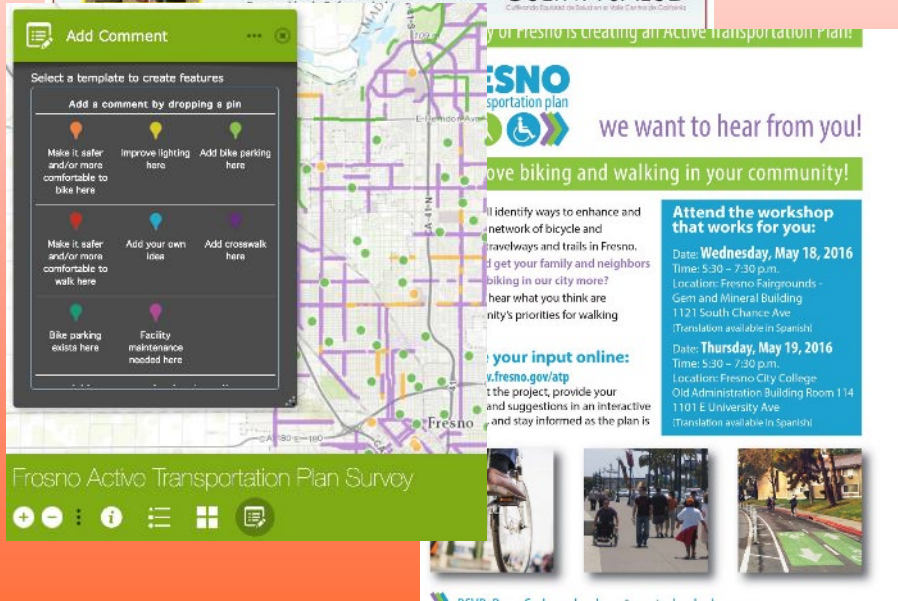
Identify ways to enhance and network of bicycle and travelways and trails in Fresno. Get your family and neighbors biking in our city more? Hear what you think are city's priorities for walking

Attend the workshop that works for you:

Date: **Wednesday, May 18, 2016**
Time: 5:30 - 7:30 p.m.
Location: Fresno Fairgrounds - Gem and Mineral Building
1121 South Chance Ave
(Translation available in Spanish!)

Date: **Thursday, May 19, 2016**
Time: 5:30 - 7:30 p.m.
Location: Fresno City College
Old Administration Building Room 114
1101 E University Ave
(Translation available in Spanish!)


your input online:
www.fresno.gov/atp
At the project, provide your input and suggestions in an interactive map and stay informed as the plan is



- Community based participatory research
 - Photovoice
 - Walkability assessments
 - Biking assessments
- Community Reports
 - Orange Cove
 - Fresno
- Active Transportation Planning
- Participatory Budgeting

Live Stories

English




ACTIVE TRANSPORTATION IN FRESNO COUNTY


Active transportation is any self-propelled human-powered mode of transportation, such as walking or biking. The Centers for Disease Control and Prevention recommends active transportation as one way to improve health and prevent disease.

Many residents in Fresno County view walking and bicycling while still owning a car as a means to improve the urban environment, which is leading a significant increase in car use and traffic. Improving these situations could encourage residents to use active transportation. The California Bike Route is a key element in the state's transportation system.

Para ver más sobre esta historia, haga clic en el botón azul.



09/26/17



Spanish



TRANSPORTE ACTIVO EN EL CONDADO DE FRESNO

El transporte activo es cualquier modo de transporte autopropulsado, como caminar o montar en bicicleta. Los Centros para el Control y la Prevención de Enfermedades recomienda el transporte activo como una manera de mejorar su salud y prevenir enfermedades.

Muchos residentes en el condado de Fresno ven el caminar y montar en bicicleta como una manera de mejorar el medio ambiente urbano, lo que está llevando a un aumento significativo en el uso de automóviles y tráfico. Mejorar estas situaciones podría alentar a los residentes a utilizar el transporte activo.

Para ver más sobre esta historia, haga clic en el botón azul.



09/26/17



Biking and Walking Safety



Equity Tool

Active Transportation Project Prioritization Tool						
Variable	Score	Description	Overall Project Rank	Overall Project Rank	Overall Project Rank	Overall Project Rank
Access and Equity			Project Score	Project Score	Project Score	Project Score
A-1 Accessibility	3	Project addresses an economic barrier to access to transit or a project within 1/2 mile of the project or within 1/4 mile of a transit station.				
	4	Project addresses a barrier to access to transit or a project within 1/4 mile of a transit station or a project within 1/8 mile of a transit station.				
	5	Project addresses a barrier to access to transit or a project within 1/8 mile of a transit station or a project within 1/16 mile of a transit station.				
A-2 Equity	10	Project is located in the census tracts identified as low income as determined by the Census Bureau (2010) and is located in a census tract that is 100% low income.				
	15	Project is located in the census tracts identified as low income as determined by the Census Bureau (2010) and is located in a census tract that is 75% low income.				
	20	Project is located in the census tracts identified as low income as determined by the Census Bureau (2010) and is located in a census tract that is 50% low income.				
	25	Project is located in the census tracts identified as low income as determined by the Census Bureau (2010) and is located in a census tract that is 25% low income.				
A-3 Community Historical Priority	2	Project is located in the census tracts identified as low income as determined by the Census Bureau (2010) and is located in a census tract that is 100% low income.				
	3	Project is located in the census tracts identified as low income as determined by the Census Bureau (2010) and is located in a census tract that is 75% low income.				
	4	Project is located in the census tracts identified as low income as determined by the Census Bureau (2010) and is located in a census tract that is 50% low income.				
A-4 Vehicle Ownership	2	The percent of households without a vehicle in the project area is < 50%.				
	3	The percent of households without a vehicle in the project area is < 60%.				
Total			30	0	0	0
Connectivity						
C-1 Connectivity to Existing Routes			Project Score	Project Score	Project Score	Project Score
C-1	2	The project is located within 1/2 mile of a transit station or within 1/4 mile of a transit station.				
	3	The project is located within 1/4 mile of a transit station or within 1/8 mile of a transit station.				
C-2 Connectivity to Schools	10	The project is located within 1/4 mile of a transit station or within 1/8 mile of a transit station.				
	15	The project is located within 1/8 mile of a transit station or within 1/16 mile of a transit station.				
	20	The project is located within 1/16 mile of a transit station or within 1/32 mile of a transit station.				
C-3 Connectivity to Public Transit	4	Project is located within 1/4 mile of a transit station or within 1/8 mile of a transit station.				
	5	Project is located within 1/8 mile of a transit station or within 1/16 mile of a transit station.				
C-4 Connectivity to Parks	4	Project is located within 1/4 mile of a transit station or within 1/8 mile of a transit station.				
	5	Project is located within 1/8 mile of a transit station or within 1/16 mile of a transit station.				
C-5 Connectivity to Key Destinations (e.g., Universities, Health Centers)	4	Project is located within 1/4 mile of a transit station or within 1/8 mile of a transit station.				
	5	Project is located within 1/8 mile of a transit station or within 1/16 mile of a transit station.				
	6	Project is located within 1/16 mile of a transit station or within 1/32 mile of a transit station.				
C-6 Connectivity to Retail Centers	2	Project is located within 1/4 mile of a transit station or within 1/8 mile of a transit station.				
	3	Project is located within 1/8 mile of a transit station or within 1/16 mile of a transit station.				
C-7 Regional Significance	1	Project is located within 1/4 mile of a transit station or within 1/8 mile of a transit station.				
	2	Project is located within 1/8 mile of a transit station or within 1/16 mile of a transit station.				
C-8 Place Type	2	Project is located within 1/4 mile of a transit station or within 1/8 mile of a transit station.				
	3	Project is located within 1/8 mile of a transit station or within 1/16 mile of a transit station.				
Total			30	0	0	0

Active Transportation Project Prioritization Tool						
Variable	Score	Description	Overall Project Rank	Overall Project Rank	Overall Project Rank	Overall Project Rank
T-1 Bicycle Protection Features			Project Score	Project Score	Project Score	Project Score
T-1	10	Project includes a protected bicycle lane or a protected bicycle boulevard.				
	15	Project includes a protected bicycle lane or a protected bicycle boulevard with a minimum width of 10 feet.				
	20	Project includes a protected bicycle lane or a protected bicycle boulevard with a minimum width of 12 feet.				
T-2 Project Type	2	Project is a bicycle lane or a protected bicycle boulevard.				
	3	Project is a protected bicycle lane or a protected bicycle boulevard with a minimum width of 10 feet.				
T-3 Benefits for Mode Shift and Greenhouse Gas Reduction	2	Project is a bicycle lane or a protected bicycle boulevard.				
	3	Project is a protected bicycle lane or a protected bicycle boulevard with a minimum width of 10 feet.				
	4	Project is a protected bicycle lane or a protected bicycle boulevard with a minimum width of 12 feet.				
T-4 Location Efficiency Population Density	1	Project is located within 1/4 mile of a transit station or within 1/8 mile of a transit station.				
	2	Project is located within 1/8 mile of a transit station or within 1/16 mile of a transit station.				
	3	Project is located within 1/16 mile of a transit station or within 1/32 mile of a transit station.				
Total			30	0	0	0
Total Points Available			100	0	0	0

Active Transportation Plan

- <https://www.fresno.gov/publicworks/wp-content/uploads/sites/17/2016/09/170022FresnoATPFinal012017.pdf>



Next Steps

- City
 - Bicycle and Pedestrian Advisory Committee
 - ATP Ambassador
- Schools
 - Safe Routes to School
- CenCalVia

THANK YOU!

GENOVEVA ISLAS, MPH

Genoveva@CultivaLaSalud.org

www.CultivaLaSalud.org

@CultivaLaSalud

#VivaCultiva

